

INVENTOR SUCCESS STORIES

Breeza® Flavored Beverage for Oral Iodinated Contrast

A radiologist saw a need to make oral iodinated contrasts more palatable for patients and more convenient for CT depts. to administer. He partnered with Beekley Medical to develop a beverage that masks the bitter taste of oral iodinated contrasts and is now earning royalties on a product that improves the patient experience and saves time for the department.



MarginMap® Specimen Orientation Charms

This concept came from a radiologist and surgeon who recognized a need for clearer, more standardized communication of breast specimen margins. After working with Beekley Medical on design and testing, they are now earning royalties while eliminating delays and questions that used to occur between surgery, radiology and pathology.

Beekley Skin Marking System® for Mammography

Seeing limits of using solely pellet-style skin markers for various points of interest in mammography, a radiologist brought the idea of specific shapes to identify specific findings on the breast (moles, scars, palpable masses and nipples) to Beekley Medical. After testing shapes and materials, a standardized marking system was created. Widely used in mammography, this inventor's idea earned significant royalties while improving patient care and medical documentation.



Elequil® Aromatherapy for the Clinical Setting

A former ultrasonographer partnered with Beekley Medical to transfer her personal belief in the power of aromatherapy into a professional product for administering aromatherapy in medical settings as a way to help relax and distract patients during their procedures. She is now earning royalties while helping patients manage stress and helping facilities increase patient satisfaction.

Cradles® Needle Localization Wire Protectors

After years of struggling with tape, gauze, and cups, a mammography technologist partnered with Beekley Medical to develop a better way to secure needle localization wires until removal in the OR. She is now earning royalties on a product that offers a more professional and effective method of localization wire management.

